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| **Overall IYBA-SEED Project Logframe**  *Indicators in bold have been integrated in Opsys in October 2023* | | | | | | |
| **Results Chain** | **Indicators** | **Sources and means of verification** | **Baseline** | **Target** | **Current value** | **Assumptions** |
| **Overall Objective (Impact)**  To contribute to creating decent jobs for women and youth and resilient economies by strengthening entrepreneurship ecosystems in 5 Sub-Saharan countries. | **OOa Unemployment rate (disaggregated by women and youth 15-24)**  **OOb Global Gender Gap Index Indicator by WEF : Economic participation and opportunity** | **1. Global SDG Indicators Database,**[**https://unstats.un.org/sdgs/indicators/database/**](https://unstats.un.org/sdgs/indicators/database/)  **2.WEF** | **2023 - BJ: 1.6 (W=1.9; Y= 4.1); KE: 5.5 (W=5.8; Y= 13.4); SN: 3.4 (W=3.7; Y= 4.8); TG: 4 (W=3.1; Y= 9.8); ZA: 29.9 (W=31.7; Y= 51.3)**  **2023 - BJ: 0.530; KE: 0.791; SN: O.475; TG: 0.796; ZA: 0.676** | 2026 – Positive trends | 2024 - BJ: 1.7 (W=1.6; Y=3.3); KE: 5.4 (W=7.4; Y=11.9 ); SN: 3 (W=3.6; Y=4.1 ); TG: 1.9 (W=2,1; Y=3.4 ); ZA: 33.2 (W=35.4; Y=60.9)  2024 - BJ: 0.537; KE: 0.789; SN: 0.473 ; TG: 0.796; ZA: 0.653 | Not applicable |
| **Specific Objective 1** **(Outcome)** To improve access for SEED beneficiaries to BDS (fin+non fin) | **SO1a Number of BDS providers / financial service providers that improved at least one of their internal or external practice following project support (since the beginning of the project)** | **Survey to BDS/financial service providers on change of practices following project support (incorporation of project-supported tools and/or recommendations in those daily practices and procedures) linked to the services being provided by them to SEED beneficiaries.** | **2023 - 0** | **2026 - 85 (BJ: 15; KE: 19; SN: 19; TG: 7; ZA: 19; REG: +6)** |  | * Political and economic context remain stable in the countries. * SEED beneficiaries are fully committed to their entrepreneurial project. Their personal circumstances enable them to pursue their entrepreneurial endeavours. |
| S01b Number of entrepreneurs benefiting from services / products of BDS providers / financial service providers, improved or created thanks to the support of the project (disaggregated by sex and age) | The values should be gathered by the BDS/financial service providers supported by the project for those individuals who access products/services provided by BDSs on a yearly basis, before, during and after project support. | Not applicable | 2026 - 1000 |  |
| SO1c % of SEED beneficiaries reporting that project-supported BDS had a positive impact on their business capacity/competitiveness (disaggregated by sex and age) *To be confirmed at the start of implementation* | Self-assessment survey to a sample of SEED beneficiaries from BDS providers, elaborated with the support of the project.  Linked to WE4D indicators for KE and SA | 2024 - TBD at the beginning of implementation | 2026 - TBD at the beginning of implementation | - |
| **Result 1.1 (Output)** “CAPACITY DEVELOPMENT”: AoEEs are supported to strengthen their BDS (fin+non fin) for SEED beneficiaries. | **OTP1.1a** **Number of BDS/financial service providers which benefitted from capacity building support from the project (disaggregated by type of support and type of organization).** | **Internal project reports prepared by the Country Coordinators, subject experts. Category: women-led BDS providers** | **2023 – 0** | **2026 – 113 (BJ: 20; KE: 25; SN: 25; TG: 10; ZA: 25; REG:+8)** |  | * BDS providers are willing to participate/engage in the IYBA initiative and are committed to promoting women and young entrepreneurs and business. * Capacity building programme best practices are embedded in operations and structures. * Mutual funder-ESO interest drives networking and piloting. Proposals on innovative financing are enacted to mitigate risks and inform policies. Financial institutions adjust offerings to reflect funding access proposals. |
| OTP1.1b Number of staff of BDS providers who benefitted from capacity building support from the project (disaggregated by sex). | Internal project reports prepared by the Country Coordinators, subject experts.  Category: type of support | 2023 – 0 | 2026 - 218 (BJ: 40; KE: 50; SN: 50; TG: 20; ZA: 50; REG: +8) |  |
| **Result 1.2** **(Output)**  “NETWORKS”: Entrepreneur Ecosystem actors are connected (nat+intl). | **OTP1.2a Number of new partnerships/collaboration established between BDS providers and other AoEEs with the support of the project** | **Survey to BDS providers supported through networking activities. Partnerships and collaboration include written agreement (MoUs, contracts, letters of intent…), common workplans, co-organised activities. Category: main objective of the partnership and geographic scope.** | **2023 - 0** | **2026 – 53 (BJ: 10; KE: 5; SN: 10; TG: 10; ZA: 10; REG: 8)** | 2024 - 1 (SN: 1) | * BDS providers engage in endeavors to institutionalize network structures. * AoEEs manifest a keen interest in forging partnerships to foster collaborative growth. |
| **Specific Objective 2 (Outcome)** Enhanced business environment which is conducive to SEED beneficiaries. | SO2a Number of actions taken as a result of project-supported PPD processes to improve the business environment for SEED beneficiaries | Data should be mainly from the participants/members of the project-supported PPDs but also from public institutions in charge of drafting policies/strategies as well BDS providers. Collection instruments: interviews to PPD members, participants in the project supported PPDs, public institutions and AoEEs. Categories: gender-sensitivity and type of action. | 2023 – 0 | 2026 – 27 (BJ: 2; KE: 3; SN: 5; TG: 9; ZA: 6; REG: +2) | - | * Political and economic stability remains in the countries. * Women and youth entrepreneurship is a priority for the government in the countries of interventions. Countries share a common reform-minded approach as well as strategic leadership towards promoting women and young entrepreneurs and business. |
| **SO2b Number of business environment reforms developed/ improved/ approved /adopted/ implemented with the project's support** | **Data should be mainly from the Country Coordinators who should have a good understanding of the BERs in their relevant countries, as well as from interviews with the public institutions in charge of drafting policies/strategies (e.g. Ministries, Customs, Taxes, Business Registration Agencies, and other various Departments) as well BDS providers. Categories: gender sensitivity, geographic scope and status of the reform.** | **2023 – 0** | **2026 – 10 (2 per country)** | 2024 - 1 (TG:1) |
| **Result 2.1 (Output)** “BUSINESS ENVIRONMENT”: Conducive policy, laws and/or regulation targeting SEED beneficiaries are supported. | **OTP2.1a Number of organisations/institutions supported in their business environment policies/laws/regulations/strategies** | **Data should be mainly from activity reports and related beneficiary database for organisations supported.** | **2023 – 0** | **2026 - 13 (BJ: 3; KE: 2; SN: 2; TG: 4; ZA: 2)** | 2024 - 2 (SN: 1; TG:1) | * Stakeholders contribute to law/policy drafting. * Political decision makers endorse proposals to design and implement more inclusive business environment reforms. |
| OTP2.1b Number of participants in in-country and multi-country seminars, high level dialogues and workshops and training on business environment and investment climate (disaggregated by sex and age). | Internal project reports. Attendance sheets from the seminars, workshops. Categories: seminars/workshops, high level dialogue, training, ToT | 2023 – 0 | 2026 – 730 (BJ: 200; KE: 150; SN: 60; TG: 120; ZA: 200) | 2024 - 269 (SN: 31; TG: 238) including W:98/M: 161/Other: 10 |
| **Result 2.2 (Output)**  “DIALOGUE”: Public-private dialogue processes and consultations are strengthened to advocate for the creation and growth of SEED beneficiaries. | **OTP2.2a Number of project-supported PPD between government institutions and major AoEEs on BE Reforms** | **Internal project reports, attendance sheets from the events.** | **2023 – 0** | **2026 - 12 (BJ: 2; KE: 2; SN: 2; TG: 3; ZA: 2; REG: +1)** |  | * Public institutions engage in transparent communication. * Public and private stakeholders participate actively in PPD mecanisms. They provide necessary data/staff to support policy dialogue on business environment reforms, and take steps to implement actions steaming out of PPD. |
| OTP2.2b % of SEED beneficiary representatives participating in project-supported PPD satisfied with the quality of PPD mechanisms, and attest to the representativeness (size, gender, age) of the PPD | Short online satisfaction survey directed at those individuals that have attended one or more project supported PPD events, or meetings. | Not applicable | 2026 – 70% |  |
| **Result 2.3 (Output)** Capacity building for institutional actors and advocacy groups | **OTP2.3a Number of institutional actors and advocacy groups benefitting from capacity building activity** | **Internal project reports. Attendance sheets from the events. Categories: type of support and type of actors.** | **2023 – 0** | **2026 - 33 (BJ: 10; KE: 3; SN: 3; TG: 3; ZA: 3; REG: + 11)** | 2024 - 88 (BJ: 6; KE: 82) | * Institutional actors and public bodies validate collaborative methodologies/instruments. * Tools and best practices are embedded in their strategy, structures, and processes. |
| OTP2.3b Number of staff from institutional actors and advocacy groups through Capacity building activity national/regional) disaggregated by sex and age | Internal project reports. Attendance sheets from the events and related database. | 2023 – 0 | 2026 - 171 (BJ: 50; KE: 45; SN: 30; TG: 20; ZA: 15; REG: +11) | 2024 - 185 (BJ: 6; KE: 179) including W:90/M:95 |
| OTP2.3c % of organisations/institutions supported by the project that used acquired knowledge for their advocacy work | The data collection method is a short online survey at those individuals that have attended one or more project supported capacity building activity such as training session, seminar, workshop, conference, coaching/mentoring session, roundtable (both online and onsite). One reply by one staff of the organizations supported will be considered sufficient. | 2023 - NA | 2026 – 50% | 2024 - 47% (BJ: 47%) |
| **Specific Objective 3** **(Outcome)** To promote an inclusive entrepreneurial culture that encourages women and youth to create and grow their businesses | **SO3a Increase in the number of women and youth that actively seek information on and/or sign up for specific BDS services to start and/or grow their business (%)** | **Yearly surveys among a sample of AoEEs in a given ecosystem (selected according to their mandate, capacities to collect and report data, reflecting the diversity of stakeholders in the ecosystem), show a percentage increase in turnout and demand for their offers from women and young people (i.e. outreach and information sessions or online contents and applications by AoEEs as well as formal enrollment in BDS). AoEEs should provide proof on how they monitor and disaggregate turnout.** | **2023-Not applicable** | **Target -2026 20%** |  | * Local stakeholders enhance awareness through events, hashtags, social media, and AoEEs' events. * Youth and women interact positively with entrepreneurship promotion products and take steps to create their businesses. |
| SO3b Number of IYBA-SEED supported AoEEs that have adopted a more gender-sensitive approach in their operations and activities | Surveys to be prepared jointly by the subject expert (s) i.e. those project experts that are delivering assistance to AoEEs, the country coordinator, Component Leaders, and the M&E Expert. | 2024 – Not applicable | 2026 – 58 (BJ: 15; KE: 13; SN: 10; TG: 10; ZA: 10) |  |
| **Result 3.1** **(Output)** ENTREPRENEURIAL CULTURE: Products are created or improved to promote youth and women entrepreneurship. | **3.1a Number of individuals reached by IYBA-SEED supported entrepreneurial culture promotion products** | **Internal project reports. Data coming from the IYBA-SEED social media and platform will be directly collected by the communication officer and communicated to the country teams using Google Analytics and IYBA-SEED platform back office. For other sources of data will be collected by the country teams with the support of other stakeholders/partners involved in dissemination activities (traditional media, influencers, experts, partners relaying information on their websites or in specific events). Linked to WE4D indicators for KE and SA on outreach (TBC)** | **2023 – 0** | **2026 – 1 250 000** | 2024- 1 882 (BJ: 783; SN: 997; TG: 102) including W: 1175/M: 576/ Other: 131 out of which 1065 between 18-35 y/o (other: unspecified) | * Incubators, ESOs, public agencies, and others share empowering success stories. * AoEEs endorse gender transformative tools. |
| **Result 3.2** **(Output)** Institutional support and partnerships are created are created to increase the reach and foster the application of curricula promoting entrepreneurship skills. | 3.2a Number of educational or community organisations that are supported to include entrepreneurial skills teaching in their programmes, activities and offers | Due to the nature of this indicator, the data can be collected from activity reports and related database. Additional qualitative information will be gathered through KIIs or FGDs or an online survey (disaggregated by type of AoEEs, category for women/youth led organization). | 2023 - 0 | 2026 – 33 (BJ: 5; KE: 15; SN: 3; TG: 4; ZA: 6) |  | * Education providers forge partnerships and take steps to disseminate entrepreneurship curricula, including organization of classroom discussions. |
| 3.2b Number of new or adapted gender-sensitive training measures implemented that focus on entrepreneurial skills. | Interviews with educational structures, in addition to annual analysis of the teaching offers from the supported education providers; comparison of the curricula and qualification needs analyses; assessment of the courses available from the education providers/companies (as evidence of continued availability after the project finishes).  Linked to WE4D indicator for KE and SA. | 2023 - 0 | 2026 – 22 (BJ: 5; KE: 5; SN: 2 TG: 4; ZA: 6) |  |
| **Specific Objective 4** **(Outcome)** To improve access for AoEEs, SEED beneficiaries and other stakeholders to information about Entrepreneurship Ecosystems and approaches to Entrepreneurship Ecosystem Strengthening | SO4a Number of AoEEs satisfied with the level of information shared by the project | Data should be gathered through online survey (s) to be distributed to the targeted AoEEs (disaggregated by type of AoEEs and leadership). | 2023 - NA | 200 (25 per country + 75 from regional interventions) | To be collected at the end of the project | * Business assoc, gov, private sector, academia and media endorse knowledge products and contribute to their dissemination. |
| **Result 4.1 (Output)** “ECOSYSTEM MAPPING”: Entrepreneurial ecosystem diagnostics are produced and disseminated | **OTP4.1a Number of diagnostic reports/studies on ecosystem dynamics that are produced or revised/updated, and disseminated (disaggregated by country)** | **Internal project reports. This would include initial country diagnostic, update, and specific studies to be carried out throughout the project.** | **2024 - 0** | **2026 – 17 (3 per country + REG: +2)** | **2024 - 13 (BJ: 6; KE: 1; SN: 1; TG: 4; ZA: 1)** | * AoEEs and international partners use information on entrepreneurial ecosystem dynamics to adjust their strategies and propose new interventions. |
| **Result 4.2 (Output)** “KNOWLEDGE”: Best practices and lessons learned for Entrepreneurship Ecosystem Strengthening are produced, compiled, and shared). | OTP4.2a Number of total individuals that access knowledge products through communications channels of the project (disaggregated by gender and age range) | Internal project reports. Data coming from the IYBA-SEED social media and platform will be directly collected by the communication officer and communicated to the country teams using Google Analytics and IYBA-SEED platform back office. For other sources of data will be collected by the country teams with the support of other stakeholders/partners involved in dissemination activities (traditional media, influencers, experts, partners relaying information on their websites or in specific events). | 2024 - 0 | 2026 –2,965 (BJ: 1,000; KE: 100; SN: 500; TG: 500; ZA: 750; REG: 115) | 2024 - 885 (BJ: 382; KE: 179; SN: 13; TG: 185; ZA: 126) including W: 190 / M: 249 out of which 49 between 18-35 y/o (other: unspecified) | * AoEEs take part in the maintenance and continuously provide knowledge platforms with information. They use information to improve support to SEED beneficiaries. * SEED beneficiaries use knowledge products to grow their entrepreneurial projects |
| **OTP4.2b Number of knowledge products created (including but not limited to diagnostic reports) and disseminated** | **Internal project reports.** | **2024 - 0** | **2026 - 75 (BJ: 15; KE: 10; SN: 10; TG: 10; ZA: 15; REG :+15)** | **14 (BJ: 6; KE:2; SN: 1; TG: 4; ZA: 1)** |